Sharing a YouTube Video in Blackboard

- It is more convenient and user-friendly to store the video on a sharing site and provide access to the video.
- Video files are very large, and users have difficulty receiving and viewing videos that are uploaded into the Blackboard File Manager.
- It also prevents confusion when you have multiple versions of a video. The one uploaded on the sharing site will be the best version.
- The video will live in one location, and you can access or share it in many other places.
- You can provide a link or embed the video in your Blackboard course, or on social media.

**Direct link:** a direct link is the Web address, or Uniform Resource Locator (URL), of the video. When the user clicks on a direct link, they are taken to the video on the sharing website.

1. For example, copy the URL in the Share area of YouTube.

2. **Paste** the URL into Course Content by clicking on Create > Web link. Paste the URL and Submit.
3. Students see the video link with a globe icon in Course Content.

**Blackboard Help Video**

**Embed**: allows users to view the video in your Blackboard course or on a blog, Twitter or Facebook.

1. For example, copy the **Embed code** from YouTube.

2. Paste the Embed code into the source code by clicking on **Create Item > HTML icon**.
3. Paste the code and click **Update**.

4. You will see a yellow outline where the video should appear. Don't panic, this is normal. Click **Submit** to see the embedded video in Course Content.
5. This is what an embedded video looks like in Blackboard. Note: the embedded video will not open to full screen in Blackboard. Click on the YouTube logo to view the video full screen.