

Types of Course Content

On this page

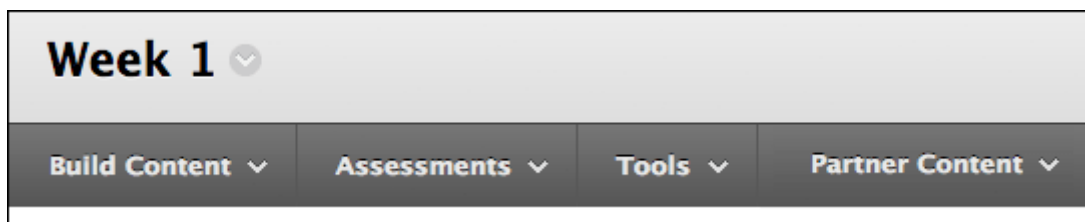
In your Blackboard courses, you can add a variety of content, such as online lectures, multimedia, tests, assignments, and links to websites and social media.

Menus for adding content

Doesn't seem familiar? Jump to the "Ultra" help about the types of content.

Your institution controls which functions and tools are available in all courses. You can control tool availability in your course on the *Control Panel > Customization > Tool Availability*.

In a content area, learning module, lesson plan, or folder, select one of the menus to view the content types.



Be sure Edit Mode is ON so that you can access all of the instructor's functions.

This table describes the materials you can add from each menu. Use the information to decide which content type is right for each piece of your content.

Content Type	Description
Build Content menu	

Content Type	Description
Item	<p>You can create an item to present a combination of content. You can use the functions in the editor to format text, attach files, embed multimedia, and insert equations, links, and tables. You have creative control over how your content appears and the flexibility to change the order and appearance when you want.</p> <p>In your course, the materials you add are all presented together in the content list. Students may need to scroll up and down to view the content and the content list.</p>
File	<p>You can create a link to a file in the content list. You can't add a description with the link, so you want to be sure to use a meaningful title. For example, include "Syllabus" in the title. You can choose whether students view the file as a page within the course or in a separate window or tab. Students need to download some file types such as Word docs to view the contents. This content type saves screen real estate and reduces the amount of scrolling.</p> <p>You can also create an HTML file in your course that students can open in a new browser window or tab. Or, upload a collection of files, including cascading style sheets (CSS) so that students can view them in the prescribed order and with your design.</p>
Audio Image Video	<p>You can upload multimedia files from your computer or browse the course's file repository: Course Files or the Content Collection.</p> <p>More on adding images, video, and audio</p>
Web Link	<p>You can link to an outside website or resource.</p>
Learning Module	<p>A learning module is a content container that allows students to navigate through the content from a table of contents. You can add all types of content, such as content items, file attachments, links to websites, tests, assignments, and multimedia.</p>
Lesson Plan	<p>A lesson plan is a content container that holds the content items students need to complete a lesson. You can also add lesson profiles, instructional objectives, required materials, and more.</p>
Syllabus	<p>You can attach an existing syllabus file or build a course syllabus through a series of steps.</p>
Course Link	<p>You can create a shortcut to an item, tool, or area in your course for quick access to relevant materials.</p>

Content Type	Description
Content Package (SCORM)	<p>You can add web-based learning content called an SCO or Shareable Content Object. These SCOs are gathered together into a compressed, zipped file called a content package. The zipped file can be unpackaged and played through a content player. Typically, individual components or entire packages are provided to you by schools, private companies, or other sources.</p> <p>More on content packages</p>
Content Folder	<p>You can organize content in folders and sub-folders. Use folders to reduce scrolling and help students find materials easily.</p>
Module Page	<p>A module page is a specialized content page that presents content in boxes, such as on a course Home Page. Students can keep track of tasks, tests, assignments, and new content created in the course. You can't add your own content to a module page. The system generates the information in each module.</p>
Blank Page	<p>You can include files, images, and text together on one page. With the editor, you have creative control over how your content appears and the flexibility to change the order and appearance when you want.</p> <p>Students select the title in the content list to view the content. No description appears with the title, so you want to be sure to use a meaningful title. This content type saves screen real estate and reduces the amount of scrolling.</p>
Mashups	<p>You can use mashups to browse for and add social media elements from other websites.</p> <ul style="list-style-type: none"> • Flickr[®]: Share photographic images. • SlideShare: Share slide presentations, documents, or Adobe PDF portfolios. • YouTube[™]: Share online videos. <p>More on mashups</p>

Assessments menu

Test	<p>You can create tests to assess student knowledge. You can add question types, such as Multiple Choice, True/False, Matching, Calculated, and Essay.</p>
Survey	<p>Surveys are ungraded tests. Use surveys to poll student opinion and conduct class evaluations. Survey results are anonymous.</p>

Content Type	Description
Assignment	You can create graded coursework, and manage the grades and feedback for each student or group of students.
Self and Peer Assessment	You can allow students to review the work of their classmates through criteria-based evaluation and constructive feedback.
SafeAssignment	You can use the SafeAssign tool to prevent plagiarism and create opportunities to help students properly cite sources.
McGraw-Hill Assignment	You can build customized assignments from McGraw-Hill's textbooks and resources.
Tools menu	
Links to an individual tool	You can provide links to tools near related content. For example, you can add a file for students to read in a content area. Then, if you want them to respond in discussions, add a tool link in the content area for easy discussion participation.
Link to the Tools Area	You can provide a list of all available tools.